



P.O. Drawer 5548 • Thibodaux, LA 70302 • Telephone 985.446.8427
Thibodaux 800.834.8832 • Fax 985.446.8459 • Mathews 985.537.7603

Charlotte A. Randolph, *Parish President*

PRESS RELEASE

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Lafourche Parish Government Launches Online Parish Video Showcase

Lafourche Parish Government, in partnership with CGI Communications, Inc., has launched the *Lafourche Parish Video TourBook*, a collection of videos showcasing various aspects of Lafourche Parish. The videos can be found on the Lafourche Parish Government website homepage: <http://www.lafourchegov.org>.

The “Video TourBook” features videos highlighting aspects of life around Lafourche Parish such as quality of life, community events, education, business and industry, and tourism and attractions. A “Parks and Recreation” video highlights the various recreational opportunities around the parish including parks and playgrounds, as well as organized sports and activities. The “Port Fourchon” video highlights the hub for oil and gas activity in the Gulf of Mexico. Another video highlights the film industry’s presence in Lafourche over the years, in an effort to attract future productions. There is also a real estate and relocation video for anyone thinking of moving to Lafourche Parish.

“This is a project we’ve been working on since the beginning of the year, and we are excited about the final product,” said Parish President Charlotte Randolph. “Lafourche Parish’s scenic beauty and its people are showcased throughout these videos in hopes that it will attract visitors, as well as new businesses, industries and residents.”

“We felt that this venture was going to catch on quickly with parish/county governments around the country, so we wanted to be one of the trend-setters with these online videos,” said Public Information Officer Brennan Matherne, who also serves as webmaster for the parish’s website. “Even though this is aimed at attracting new people to Lafourche Parish, I think our current residents will also enjoy watching these videos as well.”

CGI Communications captured all video footage in the span of a one-week visit to Lafourche Parish. The music of *Veillée*, a Cajun band from Golden Meadow, is featured in a two of the videos.

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