



P.O. Drawer 5548 • Thibodaux, LA 70302 • Telephone 985.446.8427
Thibodaux 800.834.8832 • Fax 985.446.8459 • Mathews 985.537.7603

Charlotte A. Randolph, *Parish President*

PRESS RELEASE

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Lafourche Parish Government Launches Redesigned Website & Facebook Page

Lafourche Parish Government recently launched a redesigned version of the parish website. All content from the previous site is still available with several new features being added, including the ability for citizens to report garbage/trash issues and streetlight outages. Citizens having trouble finding anything on the parish website can now use the “I Want To...” menu to easily access several areas of the website that were previously difficult to find, including all forms and applications in one location.

“We used the feedback we’ve received over the last few years and made some much needed changes to our website,” said Parish President Charlotte Randolph. “We’ve made the site more accessible and easier to use, while also incorporating the aspect of social media.”

The newly designed site features rotating content on the homepage to display the most important links to the public at any given time. The left side of the website features a slightly redesigned “News” section, as well as a “Meetings & Events” section which features the next few upcoming calendar entries.

On the social media front, Lafourche Parish Government launched its official Facebook page on July 1. This page will feature the same updates as the Parish’s existing Twitter profile and Emergency Email updates. A Parish YouTube page is also in the works for the future to provide clips from Parish Council meetings and videos from other parish events.

“We recognize that social media sites like Facebook and Twitter are where most people prefer to get their news,” said Public Information Officer Brennan Matherne, who also serves as webmaster for the parish. “Because there is no cost for these sites and they are accessed by so many people, it gives us a large audience to be able to get our message directly to our citizens whenever there is breaking news.”

Later this year, Lafourche Parish Government will add a “Video Tourbook” to the homepage, which will include 10 one-minute videos highlighting various activities, industries and tourism interests around the parish.

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