



P.O. Drawer 5548 • Thibodaux, LA 70302 • Telephone 985.446.8427
Thibodaux 800.834.8832 • Fax 985.446.8459 • Mathews 985.537.7603

Charlotte A. Randolph, *Parish President*

PRESS RELEASE

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Lafourche Parish Launches Litter & Pollution Awareness Campaign

Lafourche Parish Government has launched a public awareness campaign entitled “Keep Lafourche Parish Clean”. The campaign is aimed at informing residents of the dangers of littering and pollution, mostly as it pertains to hampering drainage and damaging the environment.

This campaign will feature billboard, newspaper and radio ads as well as several press releases over the next six months with information related to trash, recycling, hazardous materials, stormwater runoff and other issues. The parish will also use its website to help educate the public about these issues and will conduct online surveys to help better understand the pollution problems that plague Lafourche Parish. A Household Hazardous Materials Collection Day has also been scheduled for April 24th at the Mathews Government Complex.

This is not a typical anti-littering campaign. Lafourche Parish Government officials are aiming to educate residents on the fact that litter, aside from being unsightly and damaging to the environment, can also cause serious drainage concerns. Everyday items such as tree limbs, garbage can lids, basketballs and other trash can accumulate and clog ditches and culverts. Also, when trash and litter end up in a ditch, leftover materials like auto fluids, pesticides, and other household hazardous waste pollute stormwater runoff, causing harmful effects to the environment.

Lafourche Parish is already burdened with drainage issues throughout the parish, but trash and debris can enhance any existing problems as well as create new ones. Our wetlands are disappearing at a staggering rate and littering, especially with products harmful to the environment can further harm our already devastated coastline.

Lafourche Parish Government is asking all residents to be mindful whenever placing items by the roadside for pickup. Make sure you do your part to ***Keep Lafourche Parish Clean!***